

AVIATION WEEK 

MRO SYSTEMS INTEGRATION SUMMIT

April 7, 2025

Georgia World Congress Centre
Atlanta, Georgia, USA

*Connecting aviation stakeholders
to streamline software integration
and modernization to drive
maintenance efficiency.*

SPONSORSHIP PROSPECTUS

One-day summit focused on streamlining software integration and modernization in aviation maintenance. Explore cutting-edge strategies, learn how to leverage new technologies, drive operational efficiency and connect with stakeholders to shape the future of MRO systems.



Streamline software integration, enhance operational efficiency and reduce downtime



Tackle critical challenges in cybersecurity, data governance and compliance



Network with leaders from the MRO digital space

Elevate Your Brand and Make Meaningful Connections

The benefits of sponsoring are wide-ranging and include:

- Knowledge exchange focused on the challenges and opportunities surrounding digital acceleration and transformation
- Establishing or re-affirming your brand as a thought-leader in the industry
- Connecting face to face with key decision makers from across the value chain.

Meet the sales team that can help you make your brand stand out

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High Level Sponsorship



Platinum Sponsor: \$15,000 *(Max 1 available)*

- Reference as the 'Platinum Sponsor' in all communications
- Logo to be featured as 'Platinum Sponsor' on all marketing and promotional materials related to the event, both pre and post event and online
- Promotion as a 'Platinum Sponsor' on our social media campaigns
- Formal acknowledgment in conference session by Conference Producer
- Opportunity to make keynote address (subject to availability on the agenda and approval of our conference producer)
- 1 company banner located in the conference networking area
- 30 second company video to be played before conference breaks for lunch
- Opportunity to distribute promotional literature and items during the event
- 4 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Optional tabletop display space with dressed table, 2 chairs and one electrical socket

Premier Sponsor: \$7,500

- Reference as the 'Premier Sponsor' in all communications
- Logo to be featured as 'Premier Sponsor' on all marketing and promotional materials related to the event, both pre and post event and online
- Promotion as a 'Premier Sponsor' on our social media campaigns
- Formal acknowledgment in conference session by Conference Producer
- 1 company banner located in the conference networking area
- Opportunity to have a panel moderator on the conference agenda (subject to availability on the agenda and approval of our conference producer)
- Opportunity to distribute promotional literature and items during the event
- 3 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Optional tabletop display space with dressed table, 2 chairs and one electrical socket

Showcase Tabletop: \$3,995

The Showcase will enable you to display your products and services to the senior level attendees

- Tabletop display space with dressed table, 2 chairs and one electrical socket
- 2 delegate places at the event
- 100 word profile in the event guide
- Logo to be featured on event website as 'Showcase Exhibitor,' with a link to your website



Tech Talk: \$5,500 (Max 2 available)

Tech talks are the perfect opportunity to showcase your product, platform or solution to a targeted audience.

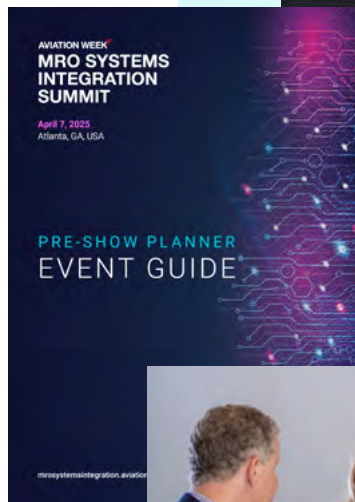
- Short product demonstration where you will have 15 minutes to introduce your brand to relevant market players and decision makers.
- Work with the event conference producer and get listed on the main event agenda.
- 2 delegate places
- Logo on all materials and related marketing communications



Elements for Exclusive Sponsorship

Gain exposure to every attendee by sponsoring one of the networking events or branded items

- **Breakfast:** \$6,000
Sponsor the opening networking breakfast for the event that welcomes attendees to the conference
- **Networking Lunch:** \$6,500
A great opportunity to host and network with all attendees over a relaxed buffet lunch
- **Refreshment Breaks:** \$3,750
Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand
- **Networking Reception:** \$5,500
After a full day of conference sessions, sponsor the cocktail hour and unwind with fellow attendees over drinks to develop key business relationships
- **Digital Event Guide:** \$4,750
Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every page
- **Badges:** \$5,500
Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee
- **Lanyards:** \$4,000
Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and exhibitors
- **Bags:** \$4,500
Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee
- **Notebooks:** \$3,500
Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact
- **Pens:** \$3,000
Get your branding on the pens given out at the conference, available for all attendees



PLEASE NOTE: Lanyards, Bags, Notebooks & Pens, to be supplied by sponsor and approved by organiser, or sourced by the organiser and costs passed on to sponsor.



Have an added value idea you would like to sponsor?
Contact your account rep for bespoke opportunities

Digital Event Guide Advertisement*

Inside Front Cover	\$2,000
Full Page	\$1,100

**Upgrade your advert with the assistance of our Designer for an extra \$100.*





Contract Package/Item: _____

Company Name: _____
(as it will appear in print)

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Your URL Address: _____

This link will be used on the event site to link back to your company site.

I have read and agree to abide by the *Sponsorship/Added Value Guidelines and Terms & Conditions*
<https://events.aviationweek.com/en/exhibitor.html>

Signature: _____ Date: _____

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.
100% payment is due upon receipt of invoice.

Total Payment: \$ _____

Finance Contact: _____

Company: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Aviation Week Representative: _____

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